

Year 12 Graphics Bridging Project Miss Gentry

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Graphic Communication – Bridging Project

To research two of the key terms and to be able to produce a piece of graphic design to be shared with the group.

In the taster session you will be given two particular starting points from your teacher. You will need to research what these are, what the meaning of the term is and why they are important in the field of graphic design. Some may be obvious but others may require more work.

Create a piece of graphic design that shares this information. This could be in the style of a poster but what other ways of communicating visually can you design? We want you to be imaginative and creative. This could be in the form of a Gif, poster, animation, illustration or an animation or something else...?

This will be collated together and then shared with the group, be prepared to present during the first lesson. Whatever you choose to make it must be able to be reproduced or shared.

Decorative logotypes	Radiating lines	Abstraction	Saul Bass
Propaganda	Pictograms	Text as images	Barcodes
Complimentary Colour	Ransom notes	Stefan Sagmeister	The Bauhaus
Milton Glaser	Harry Beck	Girl Skateboards	Punk
Shadows	Paper Cutting	Colour blocks	Calligrams
Golden Ratio	Stencil type	Layering	Helvetica
Floating Heads	Pointing fingers	Extreme close-ups	Scan lines
Vanitas	Comic lettering	Ambigrams	Pantone
Strips and panels	Sustainable packaging	Primitive figuration	Suprematism
Graphs	Overprinting	Graffiti	Culture jamming

