

BTEC Creative Media

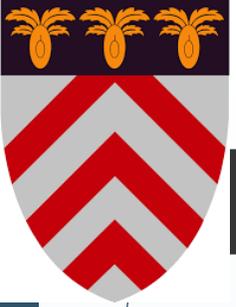
BTEC Creative Media is an alternative to GCSE Computer Science. The course has been designed to engage and enthuse students with an interest in media creation using ICT. Students will investigate different media products – e.g. audio / moving image, publishing, interactive design and learn about creative media production processes.

Students will develop digital media production skills in a variety of software applications such as Photoshop, Audacity and Dreamweaver.

Our focus for the majority of the course is on the production of videogames. We look at their design and how genre, narrative and characters are used to tell stories in games.

We cover three main topics in the course: Exploring Media Products, Developing Digital Media Production Skills and Creating a Media Product in Response to a Brief.

The BTEC Tech Award is more coursework based than GCSE Computer Science and would suit students who prefer this approach to assessment over exams.



Frequently asked questions

How is the course assessed?

You will be assessed through completing two extended pieces of coursework. You will also be assessed by completing a 15 hour controlled assessment which draws on the skills you have developed over the duration of the course.

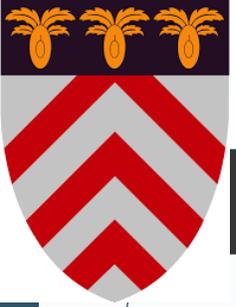
Extended coursework = 60% (30% for each piece of coursework) Controlled assessment = 40%

What skills do I need?

You should have a keen interest in media products and particularly in interactive videogames. You should be interested in developing your skills in a number of ICT programs including Photoshop, Dreamweaver (to create websites) and sound editing using Audacity.

How can I find out more information about the course?

Speak to your ICT teacher at the end of the lesson with any questions you have. Booking an appointment with your ICT teacher on parents evening is also a good opportunity to find out more about the subject.



Student feedback

Why choose BTEC Creative Media?

- It's a great way to learn about how different media products such as video games and films are made.
- It's a good mix of practical skills and learning about the theory of creating media products.

What's the most interesting thing you learn about on the course?

- Learning about the different media production techniques used in creating videogames.
- Finding out how films and TV programmes are designed and produced.

What do you like about the subject?

- Being able to study videogames in depth.
- Seeing how a videogame is designed using storyboards.