

# GCSE Graphic Communication

Graphics GCSE will give you the opportunity to explore a range of Graphic **Communication** methods using a variety of media, processes & techniques.

Graphics will give you the chance to develop and refine design skills, experimenting and being creative with a **purpose**, designing & developing ideas with creativity, flare and originality, bringing them to fruition.

## **What are you creating, Who for and Why?**

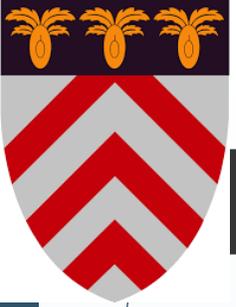
You will be challenged by a range of practical activities and will be encouraged to learn to use, understand and apply colour and design through the key design elements, both digitally & generated by hand.

You will consider work in the fields of advertising, package design, illustration, design for print, branding, motion graphics & beyond.

Like many of the other creative subjects we follow the AQA course which has two components - a portfolio of work and an externally set task (examination).

- The coursework component is a portfolio selected from work created right from the start of year 10 and into year 11 and must include more than one project. It accounts for 60% of the final mark.

- The externally set task (exam) takes place at the end of Year 11. Students have three months in which to prepare and fill a sketchbook with their response to a chosen title and then have 10 hours under exam conditions to complete a final piece. This accounts for 40% of their final grade.



# Frequently asked questions

## **Assessment**

Both components are examined by the centre and assessed by an external moderator. The 4 Assessment Objectives are equally weighted:

AO1: Develop ideas through investigations, demonstrating critical understanding of sources.

AO2: Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes.

AO3: Record ideas, observations and insights relevant to intentions as work progresses.

AO4: Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language.

## **Skills and commitment**

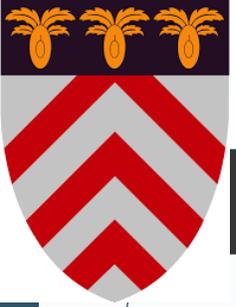
You will study the work of artists & designers, working in an investigative manner, using and being influenced by different styles, genres and cultures, so the ability to be analytical of your own & others work is helpful.

Although this course allows for a wide range of abilities it is essential that students choosing this option have a keen interest and enthusiasm for Design & Graphics.

Due to the quantity of work required for the portfolio of work (Unit 1) it is essential that a significant amount of work is produced independently of lessons.

## **How can I find out more information about the course?**

Speak to your Graphics teacher at the end of your lesson with any questions you have. We are happy to help and support you during this choice. Booking an appointment with your teacher on parents evening would be an excellent opportunity to talk about this in greater detail.



# Student feedback

## **Why choose GCSE Graphics?**

- GCSE Graphics gave me the opportunity to learn what graphics is and the importance of it in our lives.
- It allowed me to use my creative skills in a way which would have a purpose and effectively communicate a message.

## **What's the most interesting thing you learn about on the course?**

- The subject is such a fun one, it is hard work but exciting because you see something come to life. You don't just come up with a design you research and explore how that can help you create something just as good or even better.

## **What do you like about the subject?**

- The department have so many resources and different softwares, techniques and appliances which make the possibilities even more interesting. (The teachers are pretty cool too)

## **Do you do any trips?**

- In Year 10 there's a trip to a London Art Gallery to explore art, design & crafts in real life – A chance to see things in 3D and get some inspiration.