

Business Studies

Mr Clark and Mrs Fitzpatrick

Pathways - At Highfield we currently offer:

- GCSE Business
- BTEC Technical Award in Enterprise.

How am I assessed?

GCSE

100% exam across the two year course, 2 exams

BTEC

60% coursework, 40% externally assessed (exam)

What topics are covered?

Marketing, Finance, People, Operations

FAQs



Why choose Business?

It fits nicely alongside lots of other subjects such as...

History, Geography, English, Modern Foreign Languages, Art, Design & Technology and PE, basically ALL subjects really.

What career paths does Business lead to?

Accounting, Management, Business Law, Sales, Marketing, Banking, Retail, Small business owner, Entrepreneur to name but a few.

It is about real life and the course is designed to give you employability skills.

Student Feedback

- **'Its really interesting to find out about what types of things make a successful business'.**
- **'I learn things in lessons which I think will be really helpful in the future when I leave school'.**
- **'I enjoy studying something completely new that I have never had a chance to study before at school'.**
- **'It will be really helpful in the future if I decide to start up my own business'**